

WWY YNVW Rochester, NY 14610-1093 201 Humboldt St

210 W Pennsylvania Ave Towson, MD 21286 Suite 250 Mentzer Media

Comments

MKAYO 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.

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Product Salesperson Brand Agency Schedule Dates Advertiser Contract # Friends of Kelly Ayotte/Senate/Republican/NH (79 Entered By Katz - Washington DC, Washington DC (1179) 15/17/3214 (545691) Political - US Senate (1077) Mentzer Media (11548) 10/11/16-10/17/16 1393781 Order Type Demo CO-OP Last Modified Date Entered Headline # 10/13/16 ECR25245298 Elizabeth F. Guy 07/15/16 Normal 8

Billing Type Phone/Fax **Buyer Name** Sales Office **Account Types** National/Political Standard 15/17/3214 Ally,Rambo, Katz - Washington DC Net Total Sales Tax Commission Commission % Package Deal \$666.00 15.00 \$3,774.00

Grand Total:	Burlingto By Broadc
	st Month
88	Spots
\$4,440.00	Rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	WdS	Mo Tu	Ve	∄ F	S	Su Spots		Rate	Total	Station	Comments	Entered
Б	LD Revised Line / SPOT	91/1/01-1/11/01		نرټ	.30.94-04.02	,	×								Surlington (WWW)	DR. ÖZ Target 9 Indok. 116. Nielsen: 0.3	2/18/16
1.1	1.1 Normal Line / SPOT	10/11/16-10/11/16	"	ເລ	:30 9A- Dr. Oz	2	×					2	\$25.00	\$50.00	\$50.00 Burlington (WVNY)	DR. OZ Target 9 Index: 116. Nielsen: 0.3	10/10/16
2.0	2.0 bevised Line / SPOT	10/12/16-10/12/16	i	ين نن	10 % Or Or	a.e.A		×						***	Burlington (WVNY)	DR. OZ Target 9 Index. 116, Nielsen: 0.3	315/16
2.1	2.1 Normal Line / SPOT	10/12/16-10/12/16	-5	ü	:30 9A- Dr. Oz	2		×				2	\$25.00	\$50.00	\$50.00 Burlington (WVNY)	DR. OZ Target 9 Index: 116. Nielsen: 0.3	10/10/16
3.0	3.0 Rovisod Linc / SPOT	10/13/15-10/15/16	•-		:30 9A- Dr. Dz	درر			ж						(LANAA) uojbuijins)	DR. OZ Target 9 Indc<: 116, Nelsen: 0,3	7/15/16
3.1	3.1 Normal Line / SPOT	10/13/16-10/13/16	ъ	ü	:30 9A- Dr. Oz	1			×			н	\$25.00	\$25.00	\$25.00 Burlington (WVNY)	DR. OZ Target 9 Index: 116. Nielsen: 0.3	10/10/16
0.÷	+.0 Revised Line / SPOT	91141/01-41/91/01		13	130 9A- D1, O2	31			: ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ;						Surlington (WVNY)	DR. OZ Target 9 Index: 116, Nielsen; 0.3	7/15/16
4.1	4.1 Normal Line / SPOT	10/14/16-10/14/16	5	:3	:30 9A- Dr. Oz	2			×			2	\$25.00	\$50.00	\$50.00 Burlington (WVNY)	DR. OZ Target 9 Index: 116. Nielsen: 0.3	10/10/16
yn O	5.0 Revised Line / SPOT	91/21/01-01/2/01	.4.	12	:30 9A+ D1: O2	5 1	*								Surington (WWNY)	DR. OZ Target 9 Index: 116. Nielsen: 0.3	7/15/16
					0	CONFIRMATION CONTRA	NA	\exists	0	Z	RAC	Ť			All and a state of the state of		
repted-	Accepted-Agency/Advertiser:			Date.	Accep	Accepted-Stallion:						Date	W	Comments.			



Suite 250

Towson, MD 21286

Mentzer Media 210 W Pennsylvania Ave

WVNY 201 Humboldt St Rochester, NY 14610-1093

> 10/13/16 Elizabeth F. Guy

> > By Broadcast Month Oct. 2016

80 80

\$4,440.00 \$4,440.00

Burlington (WVNY)

Grand Total:

ECR25245298

07/15/16

Brand Agency Comments Billing Type **Buyer Name** Product Account Types Phone/Fax Sales Office Salesperson Schedule Dates Contract # Advertiser MKAYO
10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL
OW CLOSER TO FLIGHT START. Standard National/Political Ally,Rambo, Katz - Washington DC Katz - Washington DC, Washington DC (1179) 15/17/3214 (545691) Political - US Senate (1077) Mentzer Media (11548) Friends of Kelly Ayotte/Senate/Republican/NH (79 Entered By 10/11/16-10/17/16 1393781 15/17/3214 Net Total Commission Order Type Demo Last Modified Sales Tax Commission % Package Deal 60-0b Date Entered Headline #

15.00

Normal

\$666.00

\$3,774.00

ne / SPOT	10/11/16-10/11/16 10/11/16-10/11/16 10/11/16-10/11/16 10/17/16-10/17/16 10/17/16-10/17/16 10/12/16-10/12/16 10/12/16-10/12/16 10/12/16-10/12/16 10/12/16-10/12/16	1. 10 4. 10 4. 10 4.	Sate:	30 9A- Dr. Oz 30 6:59P- Local 22 N 30 5:59P- Local 22 N 30 5:59P- Local 22 N 30 5:59P- Local 22 N	7 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	2 X X X X X X X X X		\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\		\$70.00 \$70.00 \$70.00	\$280.00 \$280.00 \$70.00 \$70.00 \$140.00	\$280.00 Burlington (WVNY) \$280.00 Burlington (WVNY) \$270.00 Burlington (WVNY) \$70.00 Burlington (WVNY) \$70.00 Burlington (WVNY) \$140.00 Burlington (WVNY) \$140.00 Burlington (WVNY)		10/10/16 10/10/16 10/10/16 7/15/16 10/10/16 10/10/16 10/10/16
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e / SPOT	10/17/16-10/17/16	<u></u>		30 9A- Dr. Oz		×			2	\$25.00	\$50.00	Burlington (WVNY)	DR. OZ Target 9 Index:	10/10/16
5.1 Normal Line / SPOT	10/17/16-10/17/16	л		:30 9A- Dr. Oz	N	×			2	\$25.00	\$50.00	\$50.00 Burlington (WVNY)	DR. OZ Target 9 Index: 116. Nielsen: 0.3	10/10/16
6.0 Revised Line / SPOT	91/11/01-91/11/16	 :/:		30 6:59P- Local 22 News at 7P	i	×			_			(ANAAA) uotballane	LOCAL22NWS@7PM Target	
and the second second	and and may may may			0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.0								On months of the Control of the Cont	9 Index: 121, Nelsen: 0.4	
6.1 Normal Line / SPOT	10/11/16-10/14/16	4		30 6:59P- Local 22 News at 7P		<u></u>	<u></u>		4-	\$70.00	\$280.00	Burlington (WVNY)	LOCAL22NWS@7PM Target 9 Index: 121. Nielsen: 0.4	10/10/16
7.0 Revised Line / SPOT	10/17/16-10/17/16	U1		30 6:59P+ Local 22 News at 7P	3A	×				**********		Surlington (WAANY)		
7.1 Normal Line / SPOT	10/17/16-10/17/16	4		30 6:59P- Local 22 News at 7P	1	×			1	\$70.00	\$70.00	Burlington (WVNY)	LOCAL22NWS@7PM Target 9 Index: 121, Nielsen: 0.4	10/10/16
8.0 Pevised Line / SPOT	10/12/16-10/12/16	υı		30 S. FGP- Local 22 News at 6P	ina	×						Strilington (WVNY)		715/16
8.1 Normal Line / SPOT	10/12/16-10/12/16	4		30 5:59P- Local 22 News at 6P	д	×			ъ	\$70.00	\$70.00	Burlington (WVNY)	LCL22NWS AT 6P Target 9 Index: 120. Nielsen: 0.7	10/10/16
9.0 Revised Line / SPOT	91/61/01-91/6/101	Un.		30 5.59P- Local 22 News at 6P	31.00		×.					Surimgton (WANY)	\$	715/16
9.1 Normal Line / SPOT	10/13/16-10/14/16	4		30 5:59P- Local 22 News at 6P			-		2	\$70.00	\$140.00 B	Burlington (WVNY)	LCL22NWS AT 6P Target 9 Index: 120. Nielsen: 0.7	10/10/16
				CONF	$\ddot{\overline{z}}$	MATION (NO	T.	CT					
Accepted-Agency/Advertiser:			Date		lion:					Date:	(\$116,000.00)			
	and the second s													



Suite 250 210 W Pennsylvania Ave Mentzer Media Towson, MD 21286

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Comments Billing Type

Standard

10/11/16 - 10/17/16 Ayotte for senate - NAB sent via Email. Pymt to follow closer to flight start.

Brand Product Agency Salesperson Schedule Dates Advertiser Contract # Political - US Senate (1077) Mentzer Media (11548) Friends of Kelly Ayotte/Senate/Republican/NH (79 Entered By 10/11/16-10/17/16 1393781 15/17/3214 (545691) Demo CO-OP Last Modified Headline # Date Entered 10/13/16 07/15/16 8 Elizabeth F. Guy

Burlington (WVNY)

By Broadcast Month Spots
Oct. 2016 80

Grand Total:

88

\$4,440.00 \$4,440.00

Account Types Buyer Name Phone/Fax Sales Office National/Political Ally,Rambo, Katz - Washington DC Katz - Washington DC, Washington DC (1179) 15/17/3214 Net Total Order Type Sales Tax Commission Commission % Package Deal \$666.00 \$3,774.00 15.00 ECR25245298 Normal

Line 10.0 Re	Line Type / Break Type (Ref #)	Dates	Sec Sec	Sec Length	Run Times	SPW Mo	함	We	뒫	. S	Su Spots		Rate	Total	Station (NA/NY)		Comments GD MRN-SUN-ABC Target 9	
10.0 Re	10.0 Revised Line / SPOT	10/15/16-10/16/16	Ų1	11.	:308A+ Cood Morning America Westend	5 t					ж				Burlingion (WVNY)		GD MRN-SUN-ABC Target 9 Index: 124, Nielsen: 0.2	7/15/16
10.1 No.	10.1 Normal Line / SPOT	10/16/16-10/16/16	4_	7.5	:30 8A- Good Morning America Weekend	2					×	2	\$45.00	\$90.00	\$90.00 Burlington (WVNY)		GD MRN-SUN-ABC Target 9 10/10/16 Index: 124. Nielsen: 0.2	1 5
11.0 No.	11.0 Normal Line / SPOT	10/16/16-10/16/16	4_	;; <u>,</u>	:30 9A- This Week	ь					×	1	\$75.00	\$75.00	\$75.00 Burlington (WVNY)		THIS WEEK-ABC Target 9 Index: 167. Nielsen: 0.3	7/15/16
12.0 No.	12.0 Normal Line / SPOT	10/15/16-10/15/16	4	;;	:30 11P- Local 22 News at 11P	р-				×			\$50.00		Burlington (WVNY)		LOCAL 22 NEWS Target 9 Index: 126. Nielsen: 0.5	7/15/16
.0.1 Clo	12.0.1 Closed Preempt	10/15/16									_				Burlington (WVNY)		Pre-Empt/Exception -	
13.088	13.0 Revised Line / SPUT	10/12/15-10/12/16	.l		306,300 World News Tanight	91.00	1 10 M /M	×							Burlington (WWNY)		ABC-WORLD NWS Target 9 7/15/16 Index: 119, Nielsen: 1.1	23
13.1 No.	13.1 Normal Line / SPOT	10/11/16-10/13/16	4		:306:30P- World News Tonight							<u>н</u>	\$200.00	\$200.00	\$200.00 Burlington (WVNY)	•	ABC-WORLD NWS Target 9 10/10/16 Index: 119. Nielsen: 1.1	5
3.1.1 Clo	13.1.1 Closed Preempt	10/11/16													Burlington (W/VNY)		Pre-Empt/Exception ·	
3.1.2 Clo	13.1.2 Closed Preempt	10/12/16					l								Burlington (V/VNY)		Pre-Empt/Exception -	
14.0 No	14.0 Normal Line / SPOT	10/14/16-10/14/16	4		:30 6:30P- World News Tonight	<u> </u>			×				\$200.00		Burlington (WVNY)		ABC-WORLD NWS Target 9 Index: 119. Nielsen: 1.1	7/15/16
					CONFIRMATION CONTRA	-IR	MAT	9	0	INC	RAI					- 4, -		
iled-Aç	Accepted-Agency/Advertiser			Date.	Accepted Stallon	lion:						Oate:	হৈ:	Comments	indiana			



Towson, MD 21286 Suite 250 210 W Pennsylvania Ave Mentzer Media

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Comments Billing Type

MKAYO Standard

10/11/16-10/17/16 AYOTTE FOR SENATE \cdot NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.

Product Brand Agency Advertiser Schedule Dates Contract # Political - US Senate (1077) Mentzer Media (11548) Friends of Kelly Ayotte/Senate/Republican/NH (79 Entered By 10/11/16-10/17/16 1393781 Demo CO-OP **Last Modified** Headline # Date Entered

10/13/16 Elizabeth F. Guy

07/15/16

Burlington (WVNY)

By Broadcast Month Spots
Oct. 2016 80

Grand Total:

8

Rate \$4,440.00 \$4,440.00

Account Types Phone/Fax Buyer Name Sales Office Salesperson National/Political Katz - Washington DC Katz - Washington DC, Washington DC (1179) Ally,Rambo, 15/17/3214 15/17/3214 (545691) Net Total Order Type Sales Tax Commission Package Deal Commission % \$3,774.00 \$666.00 15.00 ECR25245298 8 Normal

			Constitution	Oate:					Accepted-Station		Del X	774		Accepted Agency/Advertiser:	Accepted A
		Winds Milk		5	ACI	H NO	ON C	TAMS	CONFIRMATION CONTRA	-					
		The state of the s													
10/10/16	GD MRN-SAT-ABC Target 9 Index: 127. Nielsen: 0.5	\$90.00 Burlington (WVNY)	\$90.0	\$45.00	2	×		2		:308A- Good Morning America Weekend	:30 8A We	4	10/15/16-10/15/16	18.1 Normal Line / SPOT	18.1 N
2/15/16	GD MRN-SAT-ABC Target 9 Index: 127, Nielsen: 0.5	(ANAW) unipuling				:×:		124	America	:308A- Good Morning America Weekond	:308A	in	10/15/16-10/15/16	19.0 Revised Line / SPOT	18.02
9 10/10	INSIDE EDITION< Target 9 10/10/16 Index: 139. Nielsen: 0.4	\$40.00 Burlington (WVNY)	\$40.0	\$40.00	ы			×	on	:30 7:30P- Inside Edition	:30 7::	5	10/17/16-10/17/16	17.1 Normal Line / SPOT	17.1 N
9 7/15/	INSIDE EDITION< Target 9 7/15/16 Index: 159, Nielsen: 0.4	Burlington (WVNY)						×	Ph	.X(7.X(P- Inside Edition	.w	<u>.</u>	10/17/15-10/17/16	17.0 Revised Line / SPOT	17.0 R
9 10/10	INSIDE EDITION< Target 9 10/10/16 Index: 139. Nielsen: 0.4	\$120.00 Burlington (WVNY)	\$120.0	\$40.00	ω		1		on	:30 7:30P- Inside Edition	:30 7:3	υ	10/12/16-10/14/16	16.1 Normal Line / SPOT	16.1 N
9 7/15/	INSIDE EDITION< Target 9 7/15/16 Index: 139. Nielsen: 0 4	Burlington (WVNY)				×			93	:30 7:30P+ Inside Edition	36.75	.1	10/14/16-10/14/16	16.0 Pevised Line / SPUT	75.07
9 10/10	INSIDE EDITION< Target 9 10/10/16 Index: 139, Nielsen: 0,4	\$40.00 Burlington (WVNY)	\$40.0	\$40.00	1			×	Ph	:30 7:30P- Inside Edition	:30 7:2	5	10/11/16-10/11/16	15.1 Normal Line / SPOT	15.1 N
9 7/15/	Index: 139. Nelsen: 0.4	Burlington (WVNY)						×.	98	:30 7.30P- Inside Edition	130 27.	1.	10/11/16-10/11/16	15.0 Revised Line / SPOT	15.00
<u> </u>	Pre-Empt/Exception -	Burlington (WVNY)											10/14/16	14.0.1 Closed Preempt	14.0.10
Entered	Comments	Station	Total	Rate	Spots	Fr Sa Su	We Th	SPW Mo Tu		Run Times	Length	Sec	Dates	Line Type / Break Type (Ref #)	Line



WVNY 201 Humboldt St

210 W Pennsylvania Ave Mentzer Media Towson, MD 21286 Suite 250 Rochester, NY 14610-1093

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Net Total

\$3,774.00

Sales Tax

Phone/Fax

Comments Billing Type **Account Types**

> Standard National/Political 15/17/3214

MKAYO 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.

Product Agency Buyer Name Sales Office Advertiser Schedule Dates Salesperson Contract # Ally,Rambo, Katz - Washington DC Katz - Washington DC, Washington DC (1179) 15/17/3214 (545691) Political - US Senate (1077) Mentzer Media (11548) Friends of Kelly Ayotte/Senate/Republican/NH (79 Entered By 10/11/16-10/17/16 1393781 CO-OP Demo **Last Modified** Package Deal Order Type Commission Commission % Headline # Date Entered 10/13/16 Elizabeth F. Guy 07/15/16 \$666.00 15.00 ECR25245298 Normal

Grand Tota	By Broade Oct. 2010
80	By Broadcast Month Spots Oct. 2016 80
\$4,440.00	<u>Rate</u> \$4,440.00

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					SC.	CNIT	S	CONFIRMATION CONTRA	CON					
							}			\vdash				L
10/10/16	PEOPLE'S COURT Target 9 Index: 112. Nielsen: 0.6	\$70.00 Burlington (WVNY)	\$70.0	\$35.00	2		×	2	:30 3P- People's Court	:30 3P- I	5	10/13/16-10/13/16	21.2 Normal Line / SPOT	21.2N
10/5/16	PEOPLE'S COURT Target 9 Index: 112. Nielsen: 0.6	Ourlington (WANY)						ļ	.30 3P+ People's Court		.5	10/15/18-10/13/16	TLL Revised Line / SPOT	E
2/15/16	PEOPLE'S COURT Target 9 Index: 112, Nielsen: 0.6	Kurlington (W/WY)					×	şb	:30 SP- Poople's Court	:30 32-1	un.	10/13/16-10/13/16	21.9 Revised Line / SPOT	21.0 R
10/10/16	PEOPLE'S COURT Target 9 Index: 112. Nielsen: 0.6	\$35.00 Burlington (WVNY)	\$35.0	\$35.00	-		×	juk	:30 3P- People's Court	:30 3P- [5	10/12/16-10/12/16	20.2 Normal Line / SPOT	20.2 N
10/5/16	PEOPLE'S COURT Target 9 Index: 112, Nielsen: 0.5	Burlington (WANY)					×	, par#	.3039: People's Court	1.42.02.1	<u> </u>	10/12/15-10/12/16	20.1 Ravised Line / SPOT	20.18
7/15/16	PEOPLE'S COURT Target 9 Index: 112. Nielsen: 0.6	Surington (WVNY)				->	ж.	ļa	30 3h- People's Court	36 36-1	in	10/12/16-10/12/16	20.0 Revised Line / SPOT	20.0 R
10/10/16	PEOPLE'S COURT Target 9 Index: 112. Nielsen: 0.6	\$70.00 Burlington (WVNY)	\$70.0	\$35.00	2			2 ×	:30 3P- People's Court	:30 3P- I	v.	10/11/16-10/11/16	19.2 Normal Line / SPOT	19.2 N
10/5/16	PEOPLE'S COURT Target 9 Index: 112. Nielsen: 0.6	Burlington (W/NY)						ы. Ж	-20 3P- People's Court	1-4£ 02·	.a.	16/11/16-10/11/16	19.1 Revised Line / SPOT	19.18
7/15/16	PEOPLE'S COURT Target 9 Index: 112. Nielsen: 0.6	8.iriington (VVVV)						,a 	:3030: People's Court	.30 30.	vi	10/11/16-10/11/16	19.0 Revised Une / SPOT	19.08
Entered	Comments	Station	Total	Rate	Spots	Fr Sa Su	We Th	SPW Mo Tu	Run Times	Length	Sec Le	Dates	Line Type / Break Type (Ref #)	Line



210 W Pennsylvania Ave Mentzer Media Towson, MD 21286 WVNY 201 Humboldt St Rochester, NY 14610-1093

Suite 250

Comments

 $10/11/16\cdot 10/17/16$ AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.

Product Brand Agency Billing Type Account Types Phone/Fax Buyer Name Sales Office Salesperson Advertiser Schedule Dates Contract # Ally,Rambo, Standard National/Political Katz - Washington DC Katz - Washington DC, Washington DC (1179) 15/17/3214 (545691) Political - US Senate (1077) Mentzer Media (11548) Friends of Kelly Ayotte/Senate/Republican/NH (79 Entered By 10/11/16-10/17/16 15/17/3214 1393781 Demo CO-OP Sales Tax Order Type Net Total Commission Commission % Package Deal Last Modified Date Entered Headline # \$666,00 Elizabeth F. Guy 07/15/16 \$3,774.00 15.00 ECR25245298 Normal 10/13/16

Burlington (WVNY)

By Broadcast Month Spots
Oct. 2016 80

Grand Total:

8

\$4,440.00

			Commerce	Date:			Accepted-Stellon:	Accepte	D#F.			Accepted-Agency/Advertiser:	epted-A
				. 5	RACT	CONFIRMATION CONTRA	NEIRMAT	00					
						100 M 100 M							
10/10/16	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114. Nielsen: 1.1	\$30.00 Burlington (WVNY)	\$30.00	\$30.00	н	0 10 10 10 10 10 10 10 10 10 10 10 10 10	1 ×	:30 4P- 5P (EST)	:30 4	5	10/11/16-10/11/16	24.1 Normal Line / SPOT	24.1 No
7/15/16	JUDGE JUDY/JUDGE JUDY 82 Target 9 Index: 114, Nielsen: 1.1	Burlington (WVNY)					, ×	: 30 49- SP (EST)	: 36		10/11/16-10/11/16	2+.0 Roysisd Line / SPOT	24.0 80
10/10/16	PEOPLE'S COURT Target 9 Index: 112. Nielsen: 0.6	\$70.00 Burlington (WVNY)	\$70.00	\$35.00	2		2 ×	:30 3P- People's Court	:30 3	5	10/17/16-10/17/16	23.2 Normal Line / SPOT	23.2 No
10/5/16	PEOPLE'S COURT Target 9 Index: 112. Nielsen: 0.6	Burlington (WANY)					×	.36 SP- People's Court	.363	J.,	10/17/16-10/17/16	23.1 Pavisod Line / SPOT	21.12
7/15/16	PEOPLE'S COURT Target 9 Index: 112, Nielsen; 0.6	Eurlington (WWY)					***	:30 3P- People's Court	303:	ta	10/12/16-10/12/16	23.5 Revised Line / SPOT	23.6 R
10/10/16	PEOPLE'S COURT Target 9 Index: 112. Nielsen: 0.6	\$35.00 Burlington (WVNY)	\$35.00	\$35.00	н	×	j	:30 3P- People's Court	:30 3	5	10/14/16-10/14/16	22.2 Normal Line / SPOT	22.2 N
10/5/16	PEOPLE'S COURT Targe! 9 Index: 112. Nielsen; 0.6	Burlington (WWYY)				×	şî	-30 3P- People's Court	.303	.ئ.	10/14/16-10/1-1/16	22.1 Revised Line / SPOT	12.1
7/15/16	PEOPLE'S COURT Target 9 Index: 112. Nielsen: 0.6	Burington (WANY)				×	Įa.	:30.30- People's Court	1303	UI	10/14/16-10/14/16	22.0 Novised Line / SPOT	22.5 %
Entered	Comments	Station	Total	Rate	Spots	We Th Fr Sa Su	SPW Mo Tu	Run Times	Length	Sec	Dates	Line Type / Break Type (Ref #)	Line



Suite 250 210 W Pennsylvania Ave Mentzer Media Towson, MD 21286

Comments

10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.

Agency CPE Product Billing Type **Account Types** Phone/Fax **Buyer Name** Brand Schedule Dates Sales Office Salesperson Advertiser Contract # Standard National/Political 15/17/3214 Ally,Rambo, Katz - Washington DC Katz - Washington DC, Washington DC (1179) 15/17/3214 (545691) Political - US Senate (1077) Mentzer Media (11548) Friends of Kelly Ayotte/Senate/Republican/NH (79 Entered By 10/11/16-10/17/16 1393781 Net Total Order Type Sales Tax Commission Package Deal Demo CO-OP Last Modified Commission % Headline # Date Entered 07/15/16 10/13/16 \$666.00 15.00 8 Elizabeth F. Guy \$3,774.00 Normal ECR25245298

> By Broadcast Month
> Oct. 2016
>
> Grand Total: **Burlington (WVNY)**

Spots 80 80

\$4,440.00 \$4,440.00

			Comments	Oate:				tation	Accepted Station:	Date:	;		Accepted-Agency/advertiser:
				*	ACT	NONTR	NOIL	CONFIRMATION CONTRA	CON				
10/10/16	ABC-WORLD NWS Target 9 Index: 119. Nielsen: 1.1	\$200.00 Burlington (WVNY)	\$200.0	\$200.00	1-1				:30 6:28P- 7P (EST)	:30 6:281	4	10/14/16-10/14/16	28.0M/G For 14.0.1 / SPOT
10/10/16	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114. Nielsen: 1.1	\$60.00 Burlington (WVNY)	1.09\$	\$30.00	2			2 ×	SP (EST)	:30 4P- 5P (EST)	5	10/17/16-10/17/16	27.1 Normal Line / SPOT
31818	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114. Nielsen: 1.1	Burlington (WANY)						×	SP (EST)	.X()49: SP (EST)	.1.	10/17/16-10/17/16	27.0 Revised Line / SPOT
10/10/16	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114. Nielsen: 1.1	\$60.00 Burlington (WVNY)	1.09\$	\$30.00	2	jub		1	SP (EST)	:30 4P- 5P (EST)	υ ₁	10/13/16-10/14/16	26.1 Normal Line / SPOT
27.57.5	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114. Nielsen: 1.1	Burlington (WVNY)			1	×		344	\$P (EST)	.30 40: SP (EST)	.4	10/14/15-10/14/15	26.0 Revised Line / SPOT
10/10/16	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114. Nielsen: 1.1	\$60.00 Burlington (WVNY)	\$60.	\$30.00	2		×	2	SP (EST)	:30 4P- 5P (EST)	б	10/12/16-10/12/16	25.1 Normal Line / SPOT
7/15/16	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114. Nielsen: 1.1	Burlington (WVNV)					×	j., A.	SP (EST)	.30 49. SP (EST)	J.	10/12/16-10/12/16	25.0 Revised Line / SPOT
Entered	Comments	Station	Total	Rate	Spots	Fr Sa Su	Tu We Th	SPW Mo	Run Times	Length	Sec	Dates	Line Type / Break Type (Ref #)



Suite 250 210 W Pennsylvania Ave Mentzer Media Towson, MD 21286

CPE

15/17/3214

Net Total

\$3,774.00

Commission

\$666,00

Sales Tax

Phone/Fax Buyer Name

Ally,Rambo,

Comments **Billing Type Account Types**

> Standard National/Political

MKAYO 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.

Agency Sales Office Product Schedule Dates Contract # Salesperson Advertiser Katz - Washington DC Katz - Washington DC, Washington DC (1179) Political - US Senate (1077) Mentzer Media (11548) Friends of Kelly Ayotte/Senate/Republican/NH (79 Entered By 10/11/16-10/17/16 1393781 15/17/3214 (545691) Package Deal Order Type Demo CO-OP Commission % Date Entered Headline # Last Modified 10/13/16 Elizabeth F. Guy 07/15/16 15.00 8 Normal ECR25245298

		0	(m) (m)
	Grand Total:	Oct. 2016	urlingto y Broado
		•	Burlington (WVNY) By Broadcast Month
	8	80	N) Spots
	\$4 440 00	\$4,440.00	i n
	3	.0	Rate

Accepted: Agency/Advertiser:			41.0 Normal Line / SPOT	40.0 Normal Line / SPOT	39.0 Normal Line / SPOT	38.0 Normal Line / SPOT	37.0 Normal Line / SPOT	36.0 Normal Line / SPOT	35.0 Normal Line / SPOT	34.0 Normal Line / SPOT	33.0 Normal Line / SPOT	32.0 Normal Line / SPOT	31.0 Normal Line / SPOT	30.0 Normal Line / SPOT	29.0 Normal Line / SPOT	Line lype /
iser:			POT	POT	POT	POT	POT	POT	POT	POT	POT	POT	POT	POT	POT	Line Type / Break Type (Ref #)
			10/12/16-10/14/16	10/11/16-10/11/16	10/17/16-10/17/16	10/14/16-10/14/16	10/13/16-10/13/16	10/12/16-10/12/16	10/11/16-10/11/16	10/17/16-10/17/16	10/11/16-10/14/16	10/17/16-10/17/16	10/11/16-10/14/16	10/17/16-10/17/16	10/17/16-10/17/16	Dates
			5	ъ	4	4	4	4	4	4	4	5	5	4	4	×
Date.			:30	:30	:30	:30	:30	iù iù	<u>ن</u>	:30	:30	:30	:30	:30	:30	Sec Length
Accepted-Station	CONFIRMATION CONTRACT		:30 2P- General Hospital	:30 2P- General Hospital	:30 11P- Local 22 News at 11P	:30 7A- Good Morning America	:30 7A- Good Morning America	:30 5P- 6P (EST)	:30 SP- 6P (EST)	:30 6:30P- World News Tonight	:30 5:59P- Local 22 News at 6P	Run limes				
				<u>,,,</u>	×	<u></u>	2	_	2	2 ×		×		×	2)	SPW Mo Tu We Th
	MAT			×	î,				×		2	<u>^</u> _	 <u></u>	<u> </u>	×	lo Tu
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	AC		4	11	1	_	2	1	2	2	8	ш	4	<u>⊢</u>	2	Spots
Date:	3		\$50.00	\$50.00	\$60.00	\$60.00	\$60.00	\$60.00	\$60.00	\$50.00	\$50.00	\$40.00	\$40.00	\$200.00	\$70.00	Rate
Comments			\$200.00	\$50.00	\$60.00	\$60.00	\$120.00	\$60.00	\$120.00	\$100.00	\$400.00	\$40.00	\$160.00	\$200.00	\$140.00	Total
			\$200.00 Burlington (WVNY)	\$50.00 Burlington (WVNY)	\$60.00 Burlington (WVNY)	\$60.00 Burlington (WVNY)	\$120.00 Burlington (WVNY)	\$60.00 Burlington (WVNY)	\$120.00 Burlington (WVNY)	\$100.00 Burlington (WVNY)	\$400.00 Burlington (WVNY)	\$40.00 Burlington (WVNY)	\$160.00 Burlington (WVNY)	\$200.00 Burlington (WVNY)	\$140.00 Burlington (WVNY)	Station
	e Paradian nadad	A2422	ARABATA.		*********			re-marine		- Pilotaina		endamento.		o saisoi		
						<u> </u>			_				2			
																Comments
			10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	Entered



WVNY 201 Humboldt St

Mentzer Media 210 W Pennsylvania Ave Suite 250 Towson, MD 21286 Rochester, NY 14610-1093

Comments

10/11/16-10/17/16 Ayotte for senate - NAB sent via Email. Pymt to follow closer to flight start.

Billing Type

Standard

CPE

\$3,774.00 \$666.00 15.00

Brand Product Salesperson Agency Schedule Dates Contract # Advertiser Katz - Washington DC, Washington DC (1179) 15/17/3214 (545691) Political - US Senate (1077) Mentzer Media (11548) Friends of Kelly Ayotte/Senate/Republican/NH (79 Entered By 10/11/16-10/17/16 1393781 Order Type Demo Headline # CO-OP Last Modified Date Entered 10/13/16 Elizabeth F. Guy 07/15/16 ECR25245298 Normal

Burlington (WVNY)

By Broadcast Month Spots
Oct. 2016 80

Grand Total:

8

\$4,440.00 Rate \$4,440.00

Account Types Phone/Fax **Buyer Name** Sales Office National/Political Ally,Rambo, Katz - Washington DC 15/17/3214 Net Total Sales Tax Package Deal Commission Commission %

		Comments	Date					•	h-Station	Accepted-Station:	7				Company of American Charles and Company	100000
				ACT		CONFIRMATION CONTRAC		ZWA.		00						
:																
	No Avail/Exception -	Burlington (WVNY)		_					+		-	+	10/14/16	12.5	47.0.1 Preempt	47.0.1
10/13/16		Burlington (WVNY)	\$50.00	ļ	ļ	×		-		:30 2P- General Hospital	:30 2P-	ري د	10/14/16-10/14/16	,	47.0 Normal Line / SPOT	47.0
10/11/16	LOCAL 22 NEWS Target 9 1 Index: 126. Nielsen: 0.5	\$50.00 Burlington (WVNY)	\$50.00	J	×					:30 11:30P- Local 22 News at 1130P	:30 11: 11:	4	10/15/16-10/15/16		46.0 M/G For 12.0.1 / SPOT	46.0
0/10/	ABC-WORLD NWS Target 9 10/10/16 Index: 119. Nielsen: 1.1	\$200.00 Burlington (WVNY)	\$200.00)A			1			:30 6:28P- 7P (EST)	:30 6:2	4	10/12/16-10/12/16		45.0 M/G For 13.1.2 / SPOT	45.0
0/10/	ABC-WORLD NWS Target 9 10/10/16 Index: 119. Nielsen: 1.1	\$200.00 Burlington (WVNY)	\$200.00		<u> </u>					:30 6:28P- 7P (EST)	:30 6:2	4-	10/11/16-10/11/16		44.0 M/G For 13.1.1 / SPOT	44.0
10/10/16		\$50.00 Burlington (WVNY)	\$50.00	1-	×				P	:30 11P- Local 22 News at 11P	:30 111	4	10/16/16-10/16/16		43.0 Normal Line / SPOT	43.0
10/10/16		\$100.00 Burlington (WVNY)	\$50.00	2				2 ×		:30 2P- General Hospital	:30 2P-	5	10/17/16-10/17/16		42.0 Normal Line / SPOT	42.0
	No Avail/Spot -SOLD OUT	Burlington (WVNY)		ļ									10/13/16	11	41.0.2 Preempt	41.0.2
	No Avail/Exception - SOLD OUT	Burlington (WVNY)											10/12/16	med and	41.0.1 Closed Preempt	41.0.1
Entered	Comments	Total Station	Rate	Spots	Sa Su	Th FF S	Tu We 1	SPW Mo T	SPW	Run Times	Length	Sec Le	Dates	ak Type (Ref #)	Line Type / Break Type (Ref #)	Line



WAZ TELEVISION GROUP

125 West 55th St New York, NY 10019

Contract # 25245298 Agency: MENTZER MEDIA SERVIC CPE: 15/17/3214 Changes as of: 10/12/2016 at 5:54 PM Flight: 10/11/16 - 10/17/16

Product: AYOTTE/S/R

210 W. Pennsylvania Avenue

Towson, MD 21204 Suite 250

Advertiser: Kelly Ayotte for Senator

Agency Order #: 5193687 Buyer: Rambo, Ally Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Primary Demo: Adults 18+ Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880

Office: WASHINGTON

Market: Burlington-Plattsburgh

Station: WVNY Total \$: \$4,635.00 Total Spots: 84

Version: Highlighting Revision 5

Total GRP: 139.6 Total CPP: \$33.20 Traffic #: 1393781

Separation:

Comments: RVSD TO PROCESS AGY REVISION (OVERALL ATS \$3120) & CREDIT \$110 TO COMPENSATE FOR \$110 SPOTS REINSTATED TO 9/13-9/19 CON. AFTR DOLLARS RE-SPENT.



TELEVISION GROUP

Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Added by

Comment

10/11/16 1:42 PM

Elizabeth Guy

10/10/16 9:44 AM 10/11/16 12:32 PM

Elizabeth Guy

Line 6 News 1x 10/15 news will be airing @ 10-10:30 due to not having a late college game that day we can offer MG in new time rate didn't change Please advise Thanks!
RVSD TO PROCESS AGY REVISION (OVERALL ATS \$3120) & CREDIT \$110 TO COMPENSATE FOR \$110 SPOTS REINSTATED TO 9/13-9/19 CON. AFTR DOLLARS RE-SPENT.

RVSD TO PROCESS AGY REVISION (OVERALL ATS \$3120) & CREDIT \$110 TO COMPENSATE FOR \$110 SPOTS REINSTATED TO 9/13-9/19 CON. AFTR DOLLARS RE-SPENT.

Line 15 General Hospital 1x 10/12 due to NO AVAIL MG offer 1x 10/17 News 6-7A \$50 Sect 4 Please advise Thanks!

Order Level Comments

RVSD TO PROCESS AGY REVISION (OVERALL ATS \$3120) & CREDIT \$110 TO COMPENSATE FOR \$110 SPOTS REINSTATED TO 9/13-9/19 CON. AFTR DOLLARS RE-SPENT.

Line 6 News 1x 10/15 out due to College Football MG offer new TP 11:30-12A same rate Please advise Thanks!

LAILA DAFTARI

Contract # 25245298 Agency: MENTZER MEDIA SERVIC CPE: 15/17/3214 Changes as of: 10/12/2016 at 5:54 PM

Avenue 210 W. Pennsylvania

Agency Order #: 5193687 Buyer: Rambo, Ally

Suite 250 Towson, MD 21204

Advertiser: Kelly Ayotte for Senator Flight: 10/11/16 - 10/17/16

Product: AYOTTE/S/R

Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Primary Demo: Adults 18+

Station: WVNY
Market: Burlington-Plattsburgh Version: Highlighting Revision 5

Total Spots:

84

Total \$: \$4,635.00

Total CPP: \$33.20

Office: WASHINGTON

Con Type: POLITICAL/VOTE

Assistant: LAILA DAFTARI 202-872-5880

Total GRP: 139.6

Separation: Traffic #: 1393781

Month Monthly Summary Spots Dollars

2016-Oct

Total

84 82

\$4,635.00 \$4,635.00

WPTZ: 27%	WFFF: 13%	WCAX: 53%	Comment:	WVNY Share: 7%	Market Budget: \$66,214		
27%	13%	53%		7%	\$66,214	Competitive Information	
		ſ				,	

07/11/16 5:45 PM

RACHELLE RAY - Washington DC RACHELLE RAY - Washington DC Elizabeth Guy

Separation: 30

Separation: 30

07/11/16 5:45 PM 10/06/16 2:03 PM

10/09/16 3:54 PM 10/09/16 3:54 PM

RACHELLE RAY -Washington DC RACHELLE RAY -Washington DC

						_
139.6	\$33.20	\$4,635.00	84	100%	Total	
139.6	\$33.20	\$4,635.00	84	100%		
GRP	СРР	Dollars	Spots	% Distrib	Day/Time	
		Daypart Summary	Daypar			

	-	=	->			
Revision	Makegood 2	Revision	Makegood 3	Revision	Trans	
RACHELLE RAY -	10/10/16 9:44 AM Elizabeth Guy	10/11/16 12:32 PM LAILA DAFTARI	10/11/16 1:42 PM Elizabeth Guy	10/12/16 5:54 PM LAILA DAFTARI	Created/Received Created by	
Confirmed	Confirmed	Confirmed	Confirmed	Revised	Status	
10					Spot+	
					Spot+ Spot-	Transac
\$-110.00	\$0	\$0	\$0	\$0	\$ Chg	Transaction History
Changes: Comments from Separation: 30 to RVSD TO PROCESS AGY REVISION (OVERALL ATS \$3120) & CREDIT \$110 COMPENSATE FOR \$110 SPOTS REINSTATED TO 9/13-9/19 CON. AFTR DOLLARS RE-SPENT. User Entered \$ from \$1,625.00 to \$4,635.00, Assistant Id from RACHELLE RAY - Washington DC to LAILA DAFTARI, Product from MKAYO to AYOTTE/S/R, Calculated Dollars from \$4,745.00 to \$4,635.00, Total CPP from \$37.07 to \$33.20, Competitive Market Budget from \$23,214 to \$66,214. Total Spots from 74 to 84. Total GRPs from 128.0 to 139.6, Total \$ from \$4,635.00 to \$4,635.00. 15 buylines added or modified.	\$0	\$0 Changes: 1 buyline added or modified.	\$0 Changes: Total GIMPs from 0 to 140, Total CPM from \$0.00 to \$33,202.01.	\$0 Changes: 1 buyline added or modified.	\$ Chg	



	125 West 55th St New York, NY 10019	GROCT		NOISY THE TYPE			
Transaction History		Towson MD 21204	Suite 250	210 W. Pennsylvania Avenue	Agency: MENTZER MEDIA SERVIC	CPE: 15/17/3214	Contract # 25245298
	Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Buver: Rambo, Allv	Agency Order #: 5193687	Product: AYOTTE/S/R	Advertiser: Kelly Ayotte for Senator	Flight: 10/11/16 - 10/17/16	Changes as of: 10/12/2016 at 5:54 PM
	Assistant: LAILA DAFTARI 202-872-5880	Con Type: POLITICAL/VOTE	Primary Demo: Adults 18+	Office: WASHINGTON	Market: Burlington-Plattsburgh	Station: WVNY	Version: Highlighting Revision 5
	Separation:	Traffic #: 1393781	Total GRP: 139.6	Total CPP: \$33.20	Total Spots: 84	Total \$: \$4,635.00	

Queued for Electronic Contracting

7/15/16 8:56 AM

Revision

RACHELLE RAY - 7/11/16 5:45 PM Washington DC

Confirmed

\$

\$1,625.00

Changes: Comments from Separation: 30 to 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START., User Entered \$ from \$0.00 to \$1,625.00, Competitive Market Budget from \$22,929 to \$23,214. 5 buylines added or modified.

Makegood

Revision

10/9/16 3:45 PM GOTOSTRATA\Rray 10/6/16 2:03 PM Elizabeth Guy

Confirmed Confirmed

47

\$3,120.00 \$0

\$4,745.00 \$30,776.52 to \$0.00. 16 buylines added or invuliew. \$1,625.00 Changes: Total GIMPs to 53, Total CPM from \$0.00 to \$30,776.52.

Changes: Comments from 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START. to Separation: 30, Total \$ from \$1,625.00 to \$4,745.00, Total GRPs from 52.8 to 128.0, Total GIMPs from 53 to 0, Total Spots from 27 to 74, Total CPP from \$30.78 to \$37.07, Total CPM from \$30,776.52 to \$0.00. 16 buylines added or modified.

\$0

8

Trans

Created/Received Created by

Status

Spot+

Spot-

\$ Chg

Contract \$ Comment